

**Intro to Journalism
Garden City High School**

Time Acquisition/Mastery August - May

Recommended 1 Semester

I. 11001 Introduction to Communications

State Standard: Kansas Arts/AV Career Cluster

Competencies: via KSDE Kansas Arts/Av Career Cluster 11001 IntroComm

Pathways: via KSDE Kansas Arts/AV Career Cluster 11001 IntroComm

Prerequisites:
Keyboarding

Vocabulary:
21st Century Journalism

District Resources:
Perkins
VEII-Funding

Approved Supplemental Resources:
None

Technology Source:
Adobe
Microsoft
Apple

Suggested Activities:

I. 11001 Introduction to Communications

- 3 2 1 0 1. Understand and critically evaluate the role of media in society.
- 3 2 1 0 2. Investigate visual images as tools of information, entertainment, and propaganda.
- 3 2 1 0 3. Investigate printed material as tools of information, entertainment, and propaganda.
- 3 2 1 0 4. Investigate audio segments as tools of information, entertainment, and propaganda.
- 3 2 1 0 5. Develop communication, presentation and evaluative skills in relation to mass media.
- I3 2 1 0 6. Recognize various techniques and platforms for delivery of a message.
- 3 2 1 0 7. Utilize current technology to create a media product to inform.
- 3 2 1 0 8. Utilize current technology to create a media product to reflect or persuade.
- 3 2 1 0 9. Utilize current technology to create a media product to entertain.
- 3 2 1 0 10. Practice two-way communication skills to discuss and determine design and content needs.
- 3 2 1 0 11. Summarize technical concepts into written and oral forms for final assembly of presentation.
- 3 2 1 0 12. Develop basic skills for compiling and moving digital information.
- 3 2 1 0 13. Explore developments in the communication field by reading and observing current

Accommodations: ESL/SPED

More time
Use of computers
Paraprofessionals

Enrichment:

Press conference with principal and or activities director

Assessment:
As per KSDE CTE Competency Profiles

Classroom	District	State	Test Item Examples
		▲	

Newspaper I
Garden City High School

Time Acquisition/Mastery August - May

Recommended 1 Semester

30104 --Digital Media Technology

State Standard: Kansas Arts/AV Career Cluster

Competencies: via KSDE Kansas Arts/Av Career Cluster 11001 IntroComm

Pathways: via KSDE Kansas Arts/AV Career Cluster 11001 IntroComm

Prerequisites:
 Keyboarding

Vocabulary:
21st Century Journalism

Suggested Activities:

Technical Competencies:

1. Explore career/entrepreneurial opportunities in digital imaging.
2. Explore the role and uses of audio in digital media (i.e. podcasts, streaming audio.)
3. Identify and use common terminology of the industry.
4. Investigate software, equipment and other tools used in digital media technology.
5. Identify use of color and color theory in media applications.
6. Describe the fundamental design principles with digital media applications.
7. Analyze the ongoing technological changes in digital media.
8. Predict how technological advancements affect the Arts, AV and Communications career cluster.
9. Analyze copyright laws affecting the use of digital media for public and educational audiences.
10. Understand the planning involved in developing multimedia projects (including contracts, costing, preparation and production legal issues.)
11. Understand how work flow relates to project planning and completion (i.e. pre-production, production and post-production).
12. Analyze the role and responsibilities of individual team members to the success of the digital media project.
13. Identify specific requirements necessary for embedding content (i.e. video, photos) in various digital delivery formats (i.e. PDF, webpages).
14. Evaluate current laws and regulations dealing with digital media (i.e. cyber ethics).
15. Compare and contrast uses of electronic media outlets (i.e. forums, newsgroups, social networking, blogs, micro-blogs, Second Life, mailing lists, electronic publications)
16. Identify uses of geospatial data (i.e. geospatial tagging of photos/videos).
17. Understand and demonstrate quality presentation skills.

District Resources:
 Perkins
 VEII-Funding

Accommodations: ESL/SPED

More time
 Use of computers
 Paraprofessionals

Approved Supplemental Resources:
 None

Technology Source: Adobe Microsoft Apple		Enrichment: Produce print and online media.	
Assessment: As per KSDE CTE Competency Profiles			
Classroom	District	State	Test Item Examples
		▲	

Newspaper I
Garden City High School

Time Acquisition/Mastery August - May

Recommended 1 Semester

30104 --Digital Media Technology

State Standard: Kansas Arts/AV Career Cluster

Competencies: via KSDE Kansas Arts/Av Career Cluster 11001 IntroComm

Pathways: via KSDE Kansas Arts/AV Career Cluster 11001 IntroComm

Prerequisites:
 Keyboarding

Vocabulary:
21st Century Journalism

Suggested Activities:

Technical Competencies:

1. Explore career/entrepreneurial opportunities in digital imaging.
2. Explore the role and uses of audio in digital media (i.e. podcasts, streaming audio.)
3. Identify and use common terminology of the industry.
4. Investigate software, equipment and other tools used in digital media technology.
5. Identify use of color and color theory in media applications.
6. Describe the fundamental design principles with digital media applications.
7. Analyze the ongoing technological changes in digital media.
8. Predict how technological advancements affect the Arts, AV and Communications career cluster.
9. Analyze copyright laws affecting the use of digital media for public and educational audiences.
10. Understand the planning involved in developing multimedia projects (including contracts, costing, preparation and production legal issues.)
11. Understand how work flow relates to project planning and completion (i.e. pre-production, production and post-production).
12. Analyze the role and responsibilities of individual team members to the success of the digital media project.
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15. Compare and contrast uses of electronic media outlets (i.e. forums, newsgroups, social networking, blogs, micro-blogs, Second Life, mailing lists, electronic publications)
16. Identify uses of geospatial data (i.e. geospatial tagging of photos/videos).
17. Understand and demonstrate quality presentation skills.

District Resources:
 Perkins
 VEII-Funding

Accommodations: ESL/SPED

More time
 Use of computers
 Paraprofessionals

Approved Supplemental Resources:
 None

Technology Source: Adobe Microsoft Apple		Enrichment: Produce print and online media.	
Assessment: As per KSDE CTE Competency Profiles			
Classroom	District	State	Test Item Examples
		▲	

Photography I
Garden City High School

Time Acquisition/Mastery August - May

Recommended 1 Semester

30105 --Photo Imaging

State Standard: Kansas Arts/AV Career Cluster

Competencies: via KSDE Kansas Arts/Av Career Cluster 30105 --Photo Imaging

Pathways: via KSDE Kansas Arts/AV Career Cluster 30105 --Photo Imaging

Prerequisites:

Keyboarding

Vocabulary:

21st Century Journalism

Suggested Activities:

Technical Competencies:

1. Increase knowledge of careers related to photojournalism.
 2. Explore the variety of uses of photos and images in media.
 3. Discuss current and emerging issues surrounding imaging technologies.
 4. Recognize and capture storytelling images that utilize strong elements of composition and complement story content.
 5. Explain the difference between a photograph and a snapshot.
 6. Identify camera equipment, hardware, software to meet a variety of needs.
 7. Explain the operation of different cameras (including features and uses).
 8. Understand copyright issues as it applies to photography and the use of images (i.e. own work vs. work of others).
 9. Define the role that photographs and/or images play in storytelling.
 10. Explore photo editing software.
 11. Understand the consequences of photo manipulation.
(ARPB01.02.05)
 12. Explore the use of actions to complete repetitive tasks.
 13. Understand and correctly resize an image for a variety of media uses (i.e. correct resolution for print, web or display usages).
 14. Critique photographic work (including an analysis of technique, content, composition and the ability to convey a message or tell a story).
 15. Understand freedom of the press and define the photographer's rights and responsibilities.
 16. Apply principles of composition to improve picture taking capabilities.
 17. Demonstrate the ability to select and use the correct equipment for a specific photographic assignment.
 18. Demonstrate an understanding of aperture, shutter speed, white balance, ISO and depth of field.
 19. Demonstrate an understanding of libel, privacy, copyright, and counterfeit laws as they apply to photography and image use.
- Create a portfolio to illustrate skill development

District Resources:

Perkins
 VEII-Funding

Accommodations: ESL/SPED

More time
 Use of computers
 Paraprofessionals

Approved Supplemental Resources:

None

Technology Source: Adobe Microsoft Apple		Enrichment: Field trip to Stevens Park and Zoo.	
Assessment: As per KSDE CTE Competency Profiles			
Classroom	District	State	Test Item Examples
		▲	

Photography II
Garden City High School

Time Acquisition/Mastery August - May

Recommended 1 Semester

10248 Media Technology-Workplace Experience

State Standard: Kansas Arts/AV Career Cluster

Competencies: via KSDE Kansas Arts/Av Career Cluster 30105 --Photo Imaging

Pathways: via KSDE Kansas Arts/AV Career Cluster 30105 --Photo Imaging

Prerequisites:
Intro to Art, Intro to Journalism, Photo I

Vocabulary:
21st Century Journalism

Suggested Activities:

Technical Competencies:

1. Increase knowledge of careers related to photojournalism.
2. Explore the variety of uses of photos and images in media.
3. Discuss current and emerging issues surrounding imaging technologies.
4. Recognize and capture storytelling images that utilize strong elements of composition and complement story content.
5. Explain the difference between a photograph and a snapshot.
6. Identify camera equipment, hardware, software to meet a variety of needs.
7. Explain the operation of different cameras (including features and uses).
8. Understand copyright issues as it applies to photography and the use of images (i.e. own work vs. work of others).
9. Define the role that photographs and/or images play in storytelling.
10. Explore photo editing software.
11. Understand the consequences of photo manipulation. (ARPB01.02.05)
12. Explore the use of actions to complete repetitive tasks.
13. Understand and correctly resize an image for a variety of media uses (i.e. correct resolution for print, web or display usages).
14. Critique photographic work (including an analysis of technique, content, composition and the ability to convey a message or tell a story).
15. Understand freedom of the press and define the photographer's rights and responsibilities.
16. Apply principles of composition to improve picture taking capabilities.

District Resources:

Perkins
VEII-Funding

Accommodations: ESL/SPED

More time
Use of computers
Paraprofessionals

Approved Supplemental Resources:

None

Technology Source:

Adobe
Microsoft
Apple

Enrichment:

Field trip to Picture and Carizo Canyon and Mt. Capulin. Spring trip to Taos and Santa Fe, New Mexico.

Assessment:

As per KSDE CTE Competency Profiles

Classroom

District

State

Test Item Examples

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Photojournalism
Garden City High School

Time Acquisition/Mastery August - May

Recommended 1 Semester

10248 Media Technology-Workplace Experience

State Standard: Kansas Arts/AV Career Cluster
Competencies: via KSDE Kansas Arts/Av Career Cluster 30105 --Photo Imaging
Pathways: via KSDE Kansas Arts/AV Career Cluster 30105 --Photo Imaging

<p>Prerequisites: Intro to Art, Intro to Journalism, Photo I, Photo II</p>	<p>Suggested Activities: Technical Competencies:</p> <ol style="list-style-type: none"> 1. Increase knowledge of careers related to photojournalism. 2. Explore the variety of uses of photos and images in media. 3. Discuss current and emerging issues surrounding imaging technologies. 4. Recognize and capture storytelling images that utilize strong elements of composition and complement story content. 5. Explain the difference between a photograph and a snapshot. 6. Identify camera equipment, hardware, software to meet a variety of needs. 7. Explain the operation of different cameras (including features and uses). 8. Understand copyright issues as it applies to photography and the use of images (i.e. own work vs. work of others). 9. Define the role that photographs and/or images play in storytelling. 10. Explore photo editing software. 11. Understand the consequences of photo manipulation. (ARPB01.02.05) 12. Explore the use of actions to complete repetitive tasks. 13. Understand and correctly resize an image for a variety of media uses (i.e. correct resolution for print, web or display usages). 14. Critique photographic work (including an analysis of technique, content, composition and the ability to convey a message or tell a story). 15. Understand freedom of the press and define the photographer's rights and responsibilities. 16. Apply principles of composition to improve picture taking capabilities.
<p>Vocabulary: 21st Century Journalism</p>	
<p>District Resources: Perkins VEII-Funding</p>	<p>Accommodations: ESL/SPED</p> <p>More time Use of computers Paraprofessionals</p>
<p>Approved Supplemental Resources: None</p>	
<p>Technology Source: Adobe Microsoft Apple</p>	<p>Enrichment: Field trip to Picture and Carizo Canyon and Mt. Capulin. Spring trip to Taos and Santa Fe, New Mexico.</p>
<p>Assessment: As per KSDE CTE Competency Profiles</p>	

Classroom	District	State	Test Item Examples
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