

Yearbook I
Garden City High School

Time Acquisition/Mastery August - May

Recommended 1 Semester

30151 --Digital Media Design & Production

State Standard: Kansas Arts/AV Career Cluster

Competencies: via KSDE Kansas Arts/Av Career Cluster 11001 IntroComm

Pathways: via KSDE Kansas Arts/AV Career Cluster 11001 IntroComm

Prerequisites:

Keyboarding
 Intro. To Journalism
 Photography I

Vocabulary:

21st Century Journalism

Suggested Activities:

Technical Competencies:

1. Apply design principles to convergent media using various software applications currently in use by industry.
2. Capture, edit and/or manipulate photos and/or video for digital media applications.
3. Create a digital media project for public presentation.
4. Capture, edit, manipulate and use audio in a digital media project.
5. Practice digital file management procedure.
6. Design and follow a production schedule for a digital media project.
7. Demonstrate the proper use of terminology.
8. Collaborate with team members on a digital media project.
9. Perform tasks assigned as part of a project development team.
10. Demonstrate creativity (i.e. project development, problem solving, and conflict resolution).
11. Apply design concepts in all projects.
12. Utilize composition principles when designing visual elements (i.e. images, text) in projects.
13. Follow local acceptable use policy.
14. Understand and adhere to all applicable fair use and copyright laws (including Creative Commons).
15. Demonstrate an understanding of the pre-production, production and post-production of media projects.
16. Develop a plan for a multi-media project (including contracts, budgeting concerns, costing, preparation, production and legal issues).
17. Demonstrate and understanding of the First Amendment, student press rights and Freedom of Information Act.
18. Demonstrate an understanding of what constitutes libel, slander, obscenity, acceptable use, plagiarism and invasion of privacy.
19. Demonstrate knowledge of digital video hardware and software resources (i.e. digital compression, audio/video digital editing).
20. Embed audio, video or other appropriate content in digital formats (i.e. PDF document, webpage)
21. Demonstrate use of video conferencing and broadcasting applications.
22. Create a portfolio of digital media projects.

District Resources:

Perkins
 VEII-Funding

Accommodations: ESL/SPED

More time
 Use of computers
 Paraprofessionals

Approved Supplemental Resources: None			
Technology Source: Adobe Microsoft		Enrichment: Produce print and online media.	
Assessment: As per KSDE CTE Competency Profiles			
Classroom	District	State	Test Item Examples
		▲	

Yearbook II
Garden City High School

Time Acquisition/Mastery August - May

Recommended 1 Semester

30151 --Digital Media Design & Production

State Standard: Kansas Arts/AV Career Cluster

Competencies: via KSDE Kansas Arts/Av Career Cluster 11001 IntroComm

Pathways: via KSDE Kansas Arts/AV Career Cluster 11001 IntroComm

Prerequisites:

Yearbook I

Vocabulary:

21st Century Journalism

Suggested Activities:

Technical Competencies:

1. Apply design principles to convergent media using various software applications currently in use by industry.
2. Capture, edit and/or manipulate photos and/or video for digital media applications.
3. Create a digital media project for public presentation.
4. Capture, edit, manipulate and use audio in a digital media project.
5. Practice digital file management procedure.
6. Design and follow a production schedule for a digital media project.
7. Demonstrate the proper use of terminology.
8. Collaborate with team members on a digital media project.
9. Perform tasks assigned as part of a project development team.
10. Demonstrate creativity (i.e. project development, problem solving, and conflict resolution).
11. Apply design concepts in all projects.
12. Utilize composition principles when designing visual elements (i.e. images, text) in projects.
13. Follow local acceptable use policy.
14. Understand and adhere to all applicable fair use and copyright laws (including Creative Commons).
15. Demonstrate an understanding of the pre-production, production and post-production of media projects.
16. Develop a plan for a multi-media project (including contracts, budgeting concerns, costing, preparation, production and legal issues).
17. Demonstrate and understanding of the First Amendment, student press rights and Freedom of Information Act.
18. Demonstrate an understanding of what constitutes libel, slander, obscenity, acceptable use, plagiarism and invasion of privacy.
19. Demonstrate knowledge of digital video hardware and software resources (i.e. digital compression, audio/video digital editing).
20. Embed audio, video or other appropriate content in digital formats (i.e. PDF document, webpage)
21. Demonstrate use of video conferencing and broadcasting applications.
22. Create a portfolio of digital media projects.

District Resources:

Perkins
 VEII-Funding

Accommodations: ESL/SPED

More time
 Use of computers
 Paraprofessionals

Approved Supplemental Resources: None			
Technology Source: Adobe Microsoft		Enrichment: Produce print and online media. Leadership roles.	
Assessment: As per KSDE CTE Competency Profiles			
Classroom	District	State	Test Item Examples
		▲	